



SITE STORY

More living space key to success of Scarborough condo

While recent design trends have condominium units shrinking in size and increasing in price, Henderson Development's Centro condominium in Scarborough is a welcome alternative for value-conscious condo buyers.

As Sales Manager Elliott Taube of International Home Marketing Group explains, the project's positioning line — Living Space With Breathing Space — continues to set this twin tower condominium community apart from other local residences.

"Our purchasers have done their homework ... they

realize that our suite designs offer not just more value, but more space," he continues.

"When you show a purchaser that Centro offers up to 200 sq. ft. more than our competition, and for around the same price, it doesn't take long for them to realize it's like getting an extra bedroom or a formal dining room at no extra cost!"

With construction well under way and early 2011 occupancy dates quickly approaching, both towers are well over 60% sold, but that doesn't mean that there is a limited selection of suites.

"We've still got an excellent selection of one and two bedroom suites, as well as one and two bedroom plus den suites to choose from," Elliott explains.

"And of course there is still a great selection of suites that offer amazing views of the city as well as the adjacent preserved woodlot."

Located just steps from the Scarborough Town Centre, and seconds from Highway 401, Centro features two dis-

tinctive 31-storey towers featuring 561 homes and sixteen 2-storey loft-style townhomes.

One bedroom suites start from \$185,300, with two bedrooms from \$330,700. Townhomes are priced from \$340,400.

Condominium suites and townhome residences at Centro are connected by an exclusive 5th floor, 13,600-sq. ft. recreation centre.

This impressive amenities space is complete with a pool, whirlpool, sauna and steam room, aerobic centre, exercise room, two multi-media theatres, a party lounge, a game room, a billiards lounge, and two guest suites.

Building highlights also include a full-time concierge, secure underground parking and spacious landscaped terraces perched above the rec centre roof which include outdoor barbecue areas and an outdoor fireplace.

Henderson Development (Canada) Ltd. is an affiliate of Henderson Land Group, one of Hong Kong's largest and leading development companies for over 30 years.

Founded in 1990, Henderson Canada has established a reputation for high quality master-planned communities in the Greater Vancouver area and is proud to bring Centro to the GTA.

The Centro sales centre is located at the corner of Town Centre Court and Borough Drive, just west of McCowan Road and across from the

Scarborough Town Centre.

Sales office hours are Monday through Thursday, noon to 7 p.m., and weekends/holidays 11 a.m. to 5 p.m.

More information is available online at livingcentro.com or by calling 416-296-1898.

—Courtesy of Henderson Development

